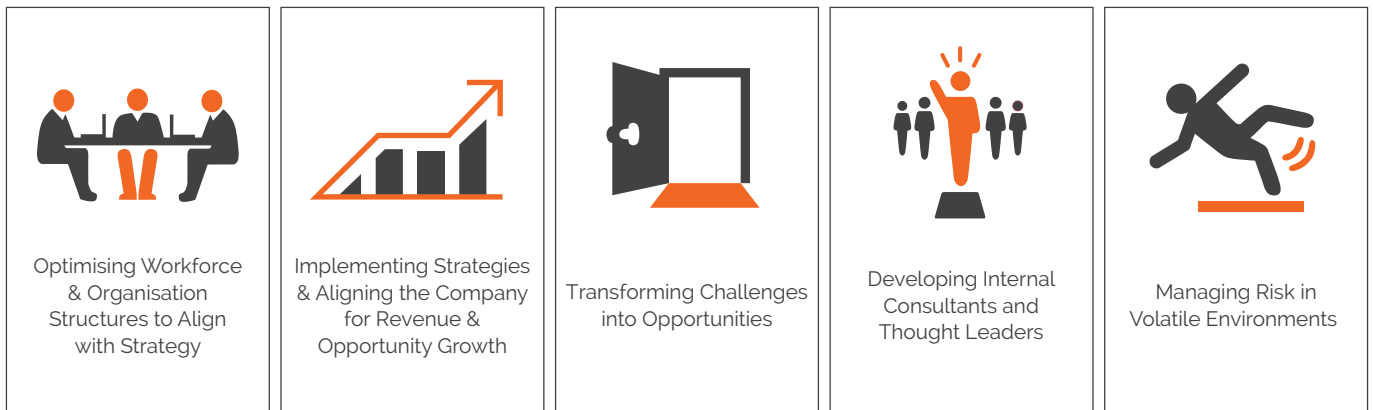


CONSULTANCY MUST HAVE A PROFITABILITY IMPACT

It must either have a positive effect on revenue or provide a solution that reduces cost or increases productivity.

We customise our consultancy to clients' needs, bringing our knowledge and experience to bear on different areas such as:



AREAS OF EXPERTISE



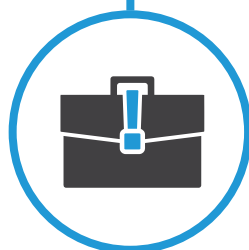
General Consultancy

- Strategy Design
- Balanced Scorecard Construction
- KPI Development and Implementation
- Driving & Internalising Change
- Crisis Response
- Corporate Turnaround



HR Consultancy

- Talent Optimisation
- HR Strategy
- HR Systems, Tools & SOPs



Employment Consultancy

Through partnerships with various agencies and universities, we have a database of ideal candidates we have trained and equipped to match specific job requirements.

- Personnel Sourcing
- Workplace Excellence Training

INDUSTRY EXPERIENCE



Airlines



Automotive



Banking



Construction



Direct Selling



Energy & Natural Resources



Hotel and Tourism



Mining



Pharmaceutical



Telecommunications



TV & Production

TRACK RECORD



Osram Malaysia

Sibelco Malaysia

Uptrend Network

Tupperware
Singapore &
Malaysia

NuScience
Pharmaceuticals

Modenas Malaysia

Malaysia Airlines

Touch 'n Go

Tenaga Nasional
Berhad



Building the brand to penetrate the Malaysian market

Increased Revenue Through a Strategy and Balanced Score Card Exercise

Strategy Alignment and KPI Development & Implementation

Marketing and Recruiting Strategy for Region. Market research and market planning. Brand building and awareness. Helping with the transition from an agency-structure to an MLM.

Brand building and Marketing Strategy Development

Marketing Strategy, Rebranding and Positioning as well as advertising strategy

KPI implementation and strategy alignment for 500 key managers

Strategy, Balance Scorecard Development and KPI consultancy for the whole company

Developing and Driving Strategy Workshop for key strategy drivers



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