

# CORPORATE SOCIAL RESPONSIBILITY

## Lector LAB-On-Line

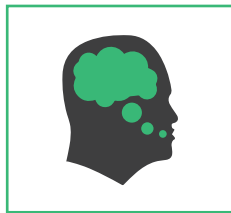
An Online Learning Improvement Program on Cloud

This cloud-based, online Learning Development Program was developed from over 40 years of research. It is able to improve learning ability of users to the International Standard that governs learning with the following key benefits:

- Improved intelligence, learning & IQ
- Better cognitive and analytical ability
- Increased reading efficiency & comprehension skills



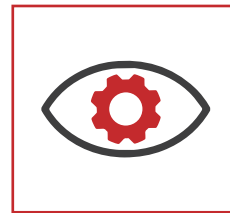
PERCEPTION SKILLS



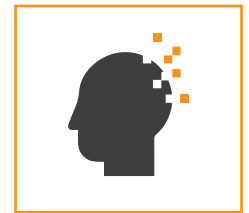
COGNITIVE ANALYSIS



COMPREHENSION



OPTIC MOTOR SKILLS



MEMORY

## KEY FEATURES OF THE PROGRAMME



Suitable for all levels  
(Standard 1 children to working adults)



Adaptive artificial intelligence allows self-paced learning & adjusted to individual abilities



Requires little to no supervision

## APPLICATION BENEFITS



Improved memory



Able to remember & internalize information



Increased vocabulary



Improved academic performance



Able to read faster & more effectively



Read & receive information critically

## BENEFITS OF LECTOR



Real time reporting at 3 levels



Cloud-hosted,  
no installation necessary



No software support issue,  
99.9% uptime guaranteed



Continual research & development of Lector



Real time availability of all new upgrades

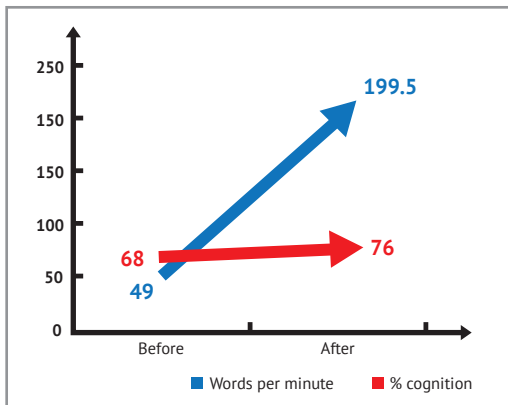
# LECTOR IS USED BY MANY UNIVERSITIES

- UNISA - University of South Africa
  - Has 300,000 students, with 100,00 students already going through Lector
- University Pretroria
- Stellenbosch University
- TSHWANE University of Technology
- University of the Free State
- North-West University
  - made Lector a compulsory course

## LECTOR PROJECTS

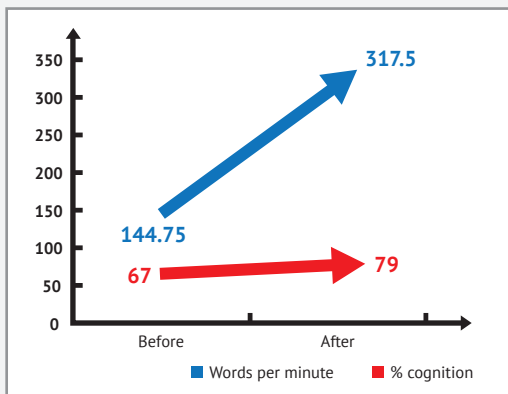
### LOCATION

### RESULTS



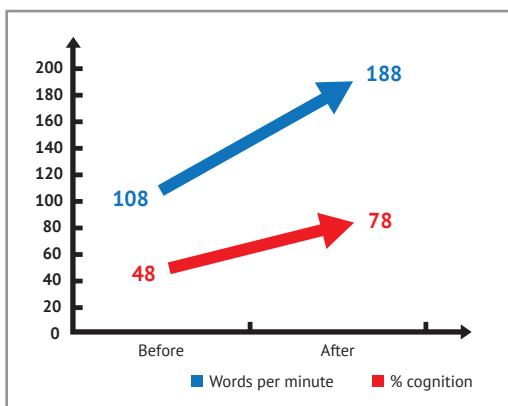
### Educare Centre, Klang

- Children with serious learning disadvantages
- Some 12 yr olds who were learning and reading at 40 words per minute
- Reached international standard of 200 words per minute
- Within 3 months



### jRTukkie Project @ University of South Africa

- University students
- From 130 words per minute to 337 words per minute
- Surpassed international standard of 280 words per minute



### Rustenberg School

- Almost 50% improvement on average incognitive ability and reading
- 8% overall average improvement in academic results



#### Headquarters

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